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Discover a New Way to Connect Through Video Conferencing

Westbury, N.Y. – September 14, 2010 – Retex, a retail technology and business solutions buying consortium, has partnered with VideoConferencing & Media Strategies, LLC (VCMS), to provide video conferencing solutions to Retex Members. Video conferencing service is proving to set new standards and offer new promises for collaboration in the changing retail community. By working closely with Retex Members, VCMS will help them achieve their goals with customized media and technological strategies that will result in success.

Providing unequalled expertise and support throughout the entire process, VCMS meets the challenges today's retail community faces by utilizing communication tools for collaboration at a moment's notice from anywhere, at anytime.

Charles Presti, President of Retex said, "In this ever-changing retail world, our members need a solution that provides interactive technology on a global level. VCMS provides this service with their Video Conferencing expertise."

Joe DePersia and Dr. Lynn Hunter, co-founders of VCMS, discussed this new partnership, "We are so enthusiastic about our partnership with Retex. We, at VCMS, are currently consulting with several companies and institutions around the NYC Tri-state area on a variety of innovative Video Conferencing projects. People are beginning to realize the power that Videoconferencing has to increase revenues. Now, with Retex, we have the ability to support the retail industry to increase their bottom line with Video Conferencing technology."

About VCMS

Founded in 2009, Video Conferencing and Media Strategies, LLC provides innovative video conferencing services to enhance the quality of your relationships, enhance productivity, eliminate time consuming and costly travel, share content, deliver powerful, personalized services, make your organization greener and build and maintain quality relationships globally. VCMS offers consultation, assessment, design, installation, integration, implementation, administration, and ongoing support.

About Retex

Retex, founded by 12 retailers in 1992, assists both small and large retailers by leveraging their buying power for services such as Communication – voice, data, internet, conferencing; Auditing and Bill Payment – telecommunication and utility; Consulting – energy, networks, business and technology and internet; Transaction Processing – bank card. In addition to substantial invoice discounts, Retex members receive rebates on many programs and a potential year-end dividend. Since its inception, Retex has returned \$100 million to its membership. Membership is FREE. There are never any dues, fees or obligations to buy.

For more information about Retex, visit us at www.retex.com.

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