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RETEX PARTNERS WITH THE AMERICAN RED CROSS OF SANTA MONICA

Funds Raised Will Also Support Local Disaster and Preparedness Training, At-Risk Groups and Senior Aid Outreach

Hauppauge, NY - May 20, 2010 - Retex, a retail technology and business solutions buying consortium, has partnered with The American Red Cross of Santa Monica. The American Red Cross of Santa Monica has been serving the community for years. It's now time to give back to those that have supported these efforts by offering their members, organizations and businesses that support with superior services at discounted rates through Retex. Additionally, Retex has designated a percentage of the participation funds to be given back to the Red Cross of Santa Monica as a donation.

"Partnering with the American Red Cross not only provides its members with discounted rates on many services they already use, it also enables members, simply by participating in the programs through Retex, to know that a donation will be made to the American Red Cross of Santa Monica," said Charles Presti, President of Retex. "Our service partners have agreed to donate a portion of the revenue generated from each Red Cross Member back to the Red Cross."

The donations will help the American Red Cross of Santa Monica continue its assistance outreach campaign, which has trained over 1,500 new disaster volunteers. These volunteers have served on local disasters, like the recent Southern California Wildfires as well as responding to many national disasters in the past year. The chapter also offers Disaster and Preparedness Education training, including First Aid/CPR and Aquatic programs, community youth mentoring programs, influenza immunizations, Senior Ready programs, blood pressure screenings and blood drives to more than 10,000 Santa Monica residents annually.

"The American Red Cross is very excited about the collaboration with Retex as it enables our current donors a chance to continue with terrific services, cut costs and give back to the American Red Cross,"

said John Pacheco, Executive Director, American Red Cross of Santa Monica. "This partnership will help us raise needed funds to carry on disaster response and lifesaving CPR and First Aid training programs at the national and local level."

About The American Red Cross of Santa Monica

The Santa Monica Chapter of the American Red Cross is a humanitarian service organization. Our volunteers and staff have a committed belief in the values of doing good for all people in our community. We are the standard of excellence in alleviating human suffering, providing relief to victims of disasters, and helping people prevent, prepare for, and respond to emergencies. We are proactive in furthering our mission which is consistent with the American Red Cross congressional charter and the fundamental principles of the International Red Cross Movement. Contributions to the American Red Cross, a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code, are deductible for computing income and estate taxes.

About Retex

Retex, founded by 12 retailers in 1990, assists both small and large retailers by leveraging their buying power for services such as Communication – voice, data, internet, conferencing; Auditing and Bill Payment – telecommunication and utility; Consulting – energy, networks, business and technology and internet; Transaction Processing – bank card. In addition to substantial invoice discounts, Retex members receive rebates on many programs and a potential year-end dividend. Since its inception, Retex has returned \$100 million to its membership. Membership is FREE. There are never any dues, fees or obligations to buy.

For more information about Retex, visit us at www.retex.com.

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