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### **Save Time and Money with Retex' Latest Auto Insurance Program Offering**

Hauppauge, N.Y. – January 12, 2010 – Retex, a retail technology and business solutions buying consortium, has partnered with Direct Insurance Options, to provide Retex Members and their associates a one-stop auto insurance destination to compare quotes from over a dozen different carriers. With this new partnership, Retex members will be able to shop and compare rates with an easy 5-minute, secure, online application.

Direct Insurance Options saw the need for a simple and secure location for consumers to shop over a dozen auto insurance carriers. With one five minute secure application Retex Members and your Associates can shop over a dozen top carriers and let them compete for your business. Up to the four best quotes from companies you know and trust like Esurance, Liberty Mutual, Progressive, Safeco, The Hartford and Travelers will be sent to you via email. Fast, secure and reliable. Of course if you have questions or prefer a personal contact our professional trained staff is standing by to help you through the purchase process.

Charles Presti, President of Retex stated, “Consumers are always looking for savings. Direct Insurance Options will not only save our members and their associates on auto insurance, they also take the time consuming part of ‘shopping’ for the best deal out of the equation.”

Scott Mangi, President of Direct Insurance Options stated, “Direct Insurance Options is delighted to be able to add our time and money saving products and services to the existing benefits within the Retex community. In these difficult economic times our service will allow the Retex members and their associates to keep more of their hard earned money in their pocket”

### **About Direct Insurance Options**

Formed in 2008, Direct Insurance Options is an e-commerce business that offers a broad spectrum of personal insurance products and services. Through their site, visitors are able to comparatively shop and purchase auto insurance. In addition Direct Insurance Options offers Driver Improvement course in all 50 states as well DMV and court approved online defensive driver courses in 22 states.

For more information on Direct Insurance Options, visit [www.directinsuranceoptions.com](http://www.directinsuranceoptions.com).

### **About Retex**

Retex, founded by 12 retailers in 1992, assists both small and large retailers by leveraging their buying power for services such as Communication – voice, data, internet, conferencing; Auditing and Bill Payment – telecommunication and utility; Consulting – energy, networks, business and technology and internet; Transaction Processing – bank card. In addition to substantial invoice discounts, Retex members receive rebates on many programs and a potential year-end dividend. Since its inception, Retex has returned \$100 million to its membership. Membership is FREE. There are never any dues, fees or obligations to buy.

For more information about Retex, visit us at [www.retex.com](http://www.retex.com).

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